

The Marketing Library \$399.00

The Marketing Library is a comprehensive collection of postcards, flyers, forms, printed and multimedia presentations, and self-calculating financial forms that work in **Microsoft® Office 2000, XP, or 2003 - Outlook, Word, PowerPoint, and Excel.** Imagine having an entire library of powerful marketing materials customized to your specifications in minutes and ready to be used whenever you need them. These are professionally designed and are proven to persuade buyers and sellers to do business with you.

- ✱ **Presentations** - Seller, Buyer, Home Inventory and Homeowner's Tax Worksheet.
- ✱ **Postcards** - for Sphere of Influence, Geographic Farms, Investors, Buyer's Agent, Marketing Services, and First-time Homebuyers.
- ✱ **Marketing pieces** - A collection of individual property flyers to showcase and merchandise homes and forms to keep you organized.
- ✱ **Financial calculations** - Decision making made easy with Excel spreadsheets for buyers, sellers, and business planning.
- ✱ **Multimedia** - A variety of PowerPoint presentations with high quality graphics, tasteful revelations, and effective messages.

Companions for the Marketing Library \$187.00

Calendars \$49.00

This add-on component for the Marketing Library lets you make calendars for your customers with pictures of their home. They're certain to keep these in open view for any visitors to see and you'll be prominently identified as their REALTOR®.

Pocket Flyers & Bookmarks \$49.00

This add-on for the Marketing Library will easily produce business cards, client-identification cards; pocket-size flyers that have your business card on the back, and bookmarks that will promote your properties. Convenient give-aways like these will lead to sales because people will hold on to them.

PZCalc for the Palm \$49.00 PZCalc for the PocketPC \$69.00

19 different worksheets including Mortgage Payment, Unpaid Balance, Buyer Qualification, Refinancing Analysis, Mortgage Accelerator, and others. 31 different Excel worksheets for the PocketPC version. PZCalc will be emailed to you.



Respond \$299.00

Respond is a real estate specific application for Microsoft Outlook that customizes the contact record for the information you need to keep on a prospect and their home. Create and use marketing campaigns for listings, sales, and prospecting that will automatically remind you what and when to do critical tasks. If you are using the Marketing Library, it will automatically populate all of the property data into a variety of marketing pieces. However, Marketing Library is not required to utilize Respond.



Making It Make Sense for Microsoft Office® \$149.00

The set includes 101 step-by-step videos that release the secrets to running your real estate business with the power of Microsoft Office including Outlook, Word, PowerPoint, and Excel. These training movies are conveniently viewed on your computer so that you can try the things you are learning in "real time."

Print your name as you want it to appear on the documents.

User Name: _____

Company: _____

Shipping Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

E-mail (required): _____

Payment: MC Visa Amex Check payable to Pat Zaby check # _____

Card# _____ Exp: _____

Signature: _____

Marketing Library Companions Respond MIMS Subtotal: _____

USPS add \$5.00 FedEx Standard add \$25.00 S/H: _____

TX Residence add 8.25% Sales Tax: _____

TOTAL: _____

Save time.

Staple your business card here.

1. Select your products.
2. Fill in your e-mail address, credit card number, and expiration date.
3. Sign the order form.

Special Package Pricing		
Marketing Library & Companions	- Save \$187	\$399
Marketing Library & Respond	- Save \$199	\$499
ML, Companions, & Respond	- Save \$286	\$599
Complete Box Set	- Save \$335	\$699

Received All Products at Seminar or Ship: ML Companions Respond Making It Make Sense
 I do not wish to receive the FREE Pat Zaby monthly newsletter.